

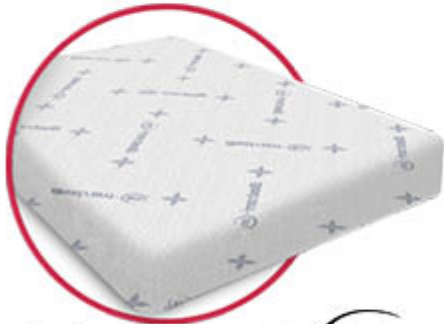
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# ***Bostrom***®

**S E A T I N G**

★ **AMERICAN STRONG** ★  
SINCE 1935

## PREMIUM TRUCK SEATING AND MATTRESSES



**Bostrom** + **Serta**



WIDE RIDE® +SERTA® • WIDE RIDE® CORE  
PRO RIDE® • PATRIOT® • T-SERIES® • BAJA

## Bostrom Seating

Specialists in comfort, quality, and innovation since 1935, Bostrom Seating offers a range of seating and mattress options for class 3-8 trucks and vans.

**Visit Our YouTube Channel**

Product Selector (<https://www.bostromseating.com/en-us/products>)

Vehicle Selector (<https://www.bostromseating.com/en-us/home>)



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## Bostrom Overview



Full-Line Brochure (<https://s3.amazonaws.com/bostromsite/Brochures2018/BS.3002.103017W.pdf>)

## Bostrom Wide Ride Serta



Bostrom Website (<https://www.bostromseating.com/en-us/home>)

YouTube Channel (<https://www.youtube.com/channel/UCD6kVj3QeoSnI7v3pvMuEVw>)

## Product Highlights

### Seats For All Your Needs

All-encompassing product line with a Good, Better, and Best marketing strategy. Stock seats from a name that is recognized in the industry for quality and innovation for a quick and easy sales.

### Quality and Innovation Since 1935

Founded in Wisconsin in the 1930's, Bostrom Seating has earned a reputation for comfort, quality and has delivered many innovations to the truck industry.

### Drivers Favorite

Bostrom Seating has remained a favorite of drivers for years. When comfort is required for your livelihood, why settle for a sub-



## Who We Are/What We Believe

Bostrom Seating is a team of individuals who believe that people are life's most important resource. We design products to protect our customers, in a way that protects our employees and the broader environment in which we all live.

## Top Sellers

DTNA Part Number	CVG Part Number	Model	Description	Material	Color
BOS 5300001 900	5300001-900	Wide Ride+Serta	Hi-Back, HiPro, Air Lumbar, Dual Arms, Bellows	Ultraleather	Black
BOS 8320001 K86	8320001-K86	Pro Ride	Hi-Back, HiPro, Air Lumbar, Dual Arms	Endura Cloth	Grey
BOS 8320001 K85	8320001-K85	Pro Ride	Hi-Back, HiPro, Air Lumbar, Dual Arms	Endura Cloth	Black
BOS 2339 130 550	2339 130-550	T-Series	Mid-Back, HiPro, Manual Lumbar	Mordura Cloth	Black
BOS 5300001 L77	5300001-L77	Wide Ride+Serta	Hi-Back, HiPro, Air Lumbar, Dual Arms, Bellows	Ultraleather	Black/Grey
BOS 2339 177 550	2339 177-550	T-Series	Hi-Back, HiPro, Dual Arms, Manual Lumbar	Mordura Cloth	Black
BOS 5B09071 900	5B09071-900	Wide Ride Core	Hi-Back, HiPro, Dual Arms, Drape	Ultraleather	Black
BOS 5B09071 L77	5B09071-L77	Wide Ride Core	Hi-Back, HiPro, Dual Arms, Drape	Ultraleather	Black/Grey
BOS 2339 131 550	2339 131-550	T-Series	Hi-Back, HiPro, Manual Lumbar	Mordura Cloth	Black
BOS 2339 131 552	2339 177-552	T-Series	Hi-Back, HiPro, Dual Arms, Manual Lumbar	Mordura Cloth	Grey

## Videos

## Warranty Information

### Programs:

- Commit Program (see your local sales representative for details)

## Point of Purchase

Bostrom Seating's goal is to provide DTNA dealers with all of the resources need to easily sell the best positioned seating and mattress products in the marketplace. Below are some of the available point of purchase materials available. Contact your local



- 
- Product Brochures
  - Seat Hang-tags
  - Branded Counter mats
  - Showroom display bases

## Sales Representative Map:

Below is a link to the Bostrom Seating sales representative map. If you have any questions on our products, don't hesitate to contact your local representative. [Download Map](#)

## 7 Year/1,000,000 Mile Warranty

(1 year covers, foam, and labor)

**Covers: Wide Ride+Serta, Wide Ride Core, Pro Ride, Patriot, T-Series, and Baja Seats**

More Details: [Warranty Details \(https://s3.amazonaws.com/bostromsite/Brochures2018/Bostrom+Warranty.pdf\)](https://s3.amazonaws.com/bostromsite/Brochures2018/Bostrom+Warranty.pdf)

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## 10 Years

Covers: 7-Series and 10-Series Mattresses

More Details: [Warranty Detail \(https://s3.amazonaws.com/bostromsite/brochures/2018+Mattress+Warranty.pdf\)](https://s3.amazonaws.com/bostromsite/brochures/2018+Mattress+Warranty.pdf)

Visit our YouTube Channel for the latest in Bostrom product videos. We have videos for each of our seat models that help you promote and sell Bostrom seats.

YouTube Channel (<https://www.youtube.com/channel/UCD6kVj3QeoSnI7v3pvMuEVw>)

Wide Ride+Serta <https://youtu.be/iS-QbVcDqNg> (<https://youtu.be/iS-QbVcDqNg>)

Pro Ride <https://youtu.be/j9B5EgT-8U8> (<https://youtu.be/j9B5EgT-8U8>)

Patriot <https://youtu.be/PJPRmt2plUs> (<https://youtu.be/PJPRmt2plUs>)

T-Series <https://youtu.be/apwZ0FSOKXM> (<https://youtu.be/apwZ0FSOKXM>)

Wide Ride <https://youtu.be/t-nMGTIUPcA> (<https://youtu.be/t-nMGTIUPcA>)

Overview <https://youtu.be/gORzaxoQXsE> (<https://youtu.be/gORzaxoQXsE>)

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[^Back to Top](#)

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