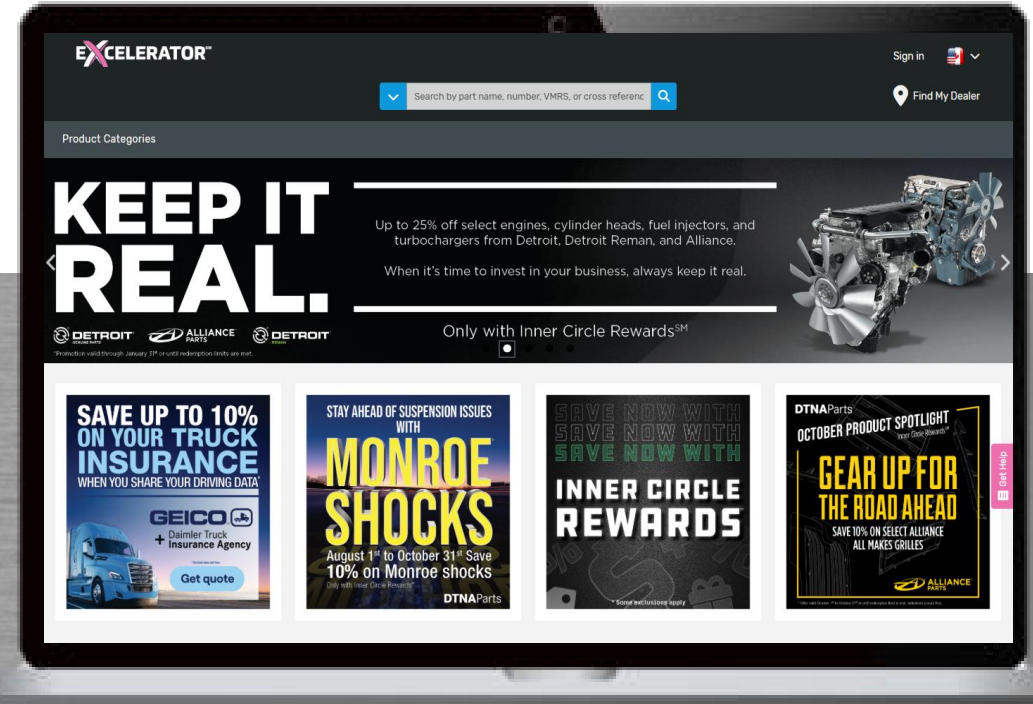




DTNA Part's ultimate e-commerce solution designed to streamline the parts ordering process. Empowering customers to search, find, and buy parts for any make, model, and application.

- ❖ Search, Find, Buy Parts (24/7/365)
- ❖ 600+ Connected dealer rooftops in US and Canada
- ❖ Real Time Parts Availability
- ❖ Fully Integrated PartsProX (VIN) catalog
- ❖ Rich Part Images, Attributes & Alternatives
- ❖ Three ways for fleets to order:
  - ◆ S1 – Direct (VIP)
  - ◆ S2 – Excelerator Connect
  - ◆ S3 – Punchout

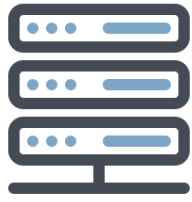


# S2 Connect

Enables customers to submit parts orders directly from their system to Exceleator via an API, where they are instantly dispersed to the fulfilling dealer.

## Auto-Generated Stock Orders

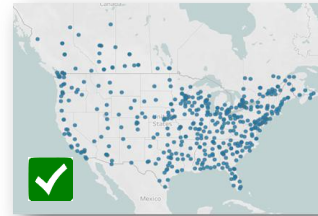
Customer's inventory system auto-generates stock orders



Approved PO transmitted to Exceleator



Real Time Pricing & Availability from the shop's facing dealer (600+ dealers in our network!)



Order instantly drops to fulfilling dealer's system



Your Order Details:

Fulfilled By: EFFICIENT DEALERSHIP, INC., Scottsdale

Shipping: Dealer Delivery

Additional costs may apply

PO Line #	Image	PO Part #	Vendor Part #	Part Description	Customer Description	Qty	Unit	Dealer Price	Core Charge	Extended Amount
1		901758001	66-01758-001	HORN-ELECTRIC HORN <small>Call now to check on dealer backorder</small>	Electric Horn	3	EA	\$26.74	\$0.00	\$80.22
2		0409705000	23-09114-002 <small>DTNA Superstore</small>	WASHER-FLAT STEEL, HARDENED, 3/8"	Washers	3	EA	\$0.00	\$0.00	\$2.70
3		0431877000	04-31877-000	HEADER HEAVY DUTY ENGINE PLATFORM	Header	1	EA	\$999.99	\$0.00	\$999.99

Exceleator sends email order confirmation to customer

## Other Stock and Ad-Hoc Orders

Customer accesses own System, creates Purchase Req; obtains Approval



## Customer Benefits

Streamlines parts purchasing process as customers submit parts orders directly from their system

Control over parts spend, as orders are issued following fleet authorization processes

Visibility of order volume, details, and status

# S3 Punchout

Punchout puts the full power of Exceleator inside the Fleet's procurement system, allowing customers to shop without leaving their internal system.\*

Customer accesses own System and selects link to Exceleator



Customer lands in Exceleator



Real Time Pricing & Availability from the shop's facing dealer (600+ dealers in our network!)



Customer Adds Parts to Cart

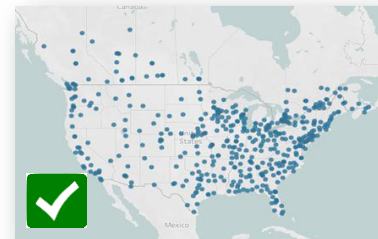


Cart is returned to Customer's system for approval

Approved order transmitted to Exceleator



Order instantly drops to fulfilling dealer's system



Exceleator sends order confirmation email to customer

Your Order Details:

Fulfilled By: EFFICIENT  
DTNA Parts, Inc. - Tennessee

Shipping: Dealer Delivery

Additional costs may apply

PO Line #	Image	PO Part #	Vendor Part #	Part Description	Customer Description	Qty	Unit	Dealer Price	Core Charge	Extended Amount
1		66178001	66-61780-001	HORN ELECTRIC HORN <i>not to be placed on dealer backdoor</i>	Electric Horn	3	EA	\$26.74	\$0.00	\$80.22
2		040970500	0706	WASHER FLAT STEEL, HARDENED, 3/8 Superseal	Washers	3	EA	\$0.90	\$0.00	\$2.70
3		043167000	04-3167-000	HEADER HEAVY DUTY ENGINE PLATFORM	Header	1	EA	\$999.99	\$0.00	\$999.99

\*Note: Fleet's system must be capable of Punchout

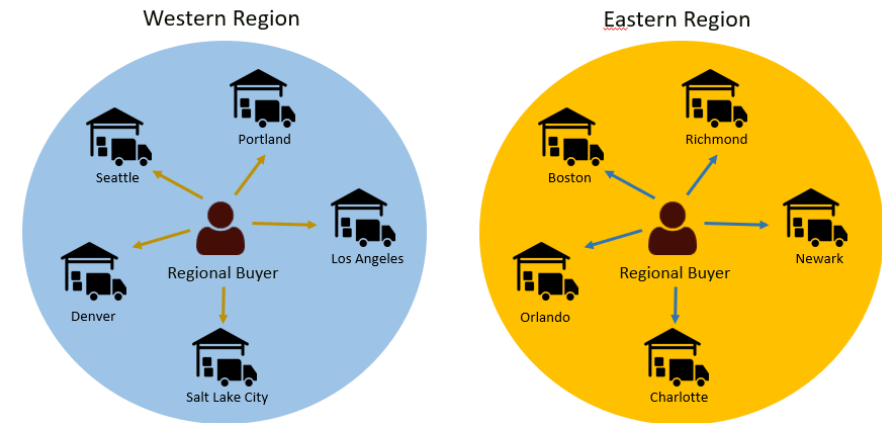
# S1 VIP Onboarding

Standard Exceleator access with DTNA sponsored setup of fleet locations.

## The Exceleator Fleet Solutions team will:

- ❖ Onboard the fleet locations and provide detailed training for their shop users
- ❖ Coordinate integrated PartsProX access for the fleet's users as applicable
- ❖ Set up shops with Real Time Availability from the facing dealer and DTNA PDCs
- ❖ Assign Superuser Access as needed
  - ♦ Allows managers to shop on behalf of multiple shop locations
  - ♦ View Order History and Order Status at individual shop and fleet level
- ❖ Set up Order Confirmation Emails with Auto forwarding options

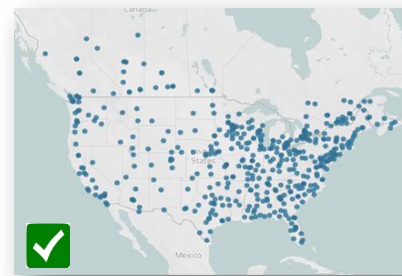
“SuperUser” access for  
Local, Regional, or Centralized Buying



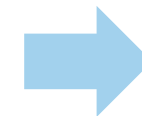
Customer logs into  
Exceleator



Real Time Pricing & Availability  
from the shop's facing dealer  
(600+ dealers in our network!)



Order instantly drops to  
fulfilling dealer's system



Your Order Details:

Powered by EFFICIENT DEALERSHIP, INC. Somewhere Shipping: Dealer Delivery Additional costs may apply

PO Line #	Image	PO Part #	Vendor Part #	Part Description	Customer Description	Qty	UOM	Dealer Price	Comm. Charge	Extended Amount
1		660178801	66-01788-001	HORN-ELECTRIC HORN <i>(not to be placed on dealer truck)</i>	Electric Horn	3	EA	\$26.74	\$0.00	\$80.22
2		0409705000	23-09114-002	WASHER- FLAT STEEL-HARDENED,3# DTNA Superseal IN	Washers	3	EA	\$0.90	\$0.00	\$2.70
3		0431677000	04-31677-000	HEADER-HEAVY DUTY ENGINE PLATFORM	Header	1	EA	\$999.99	\$0.00	\$999.99

Exceleator sends email  
confirmation to customer

# Multi-Level Customer Superuser Visibility

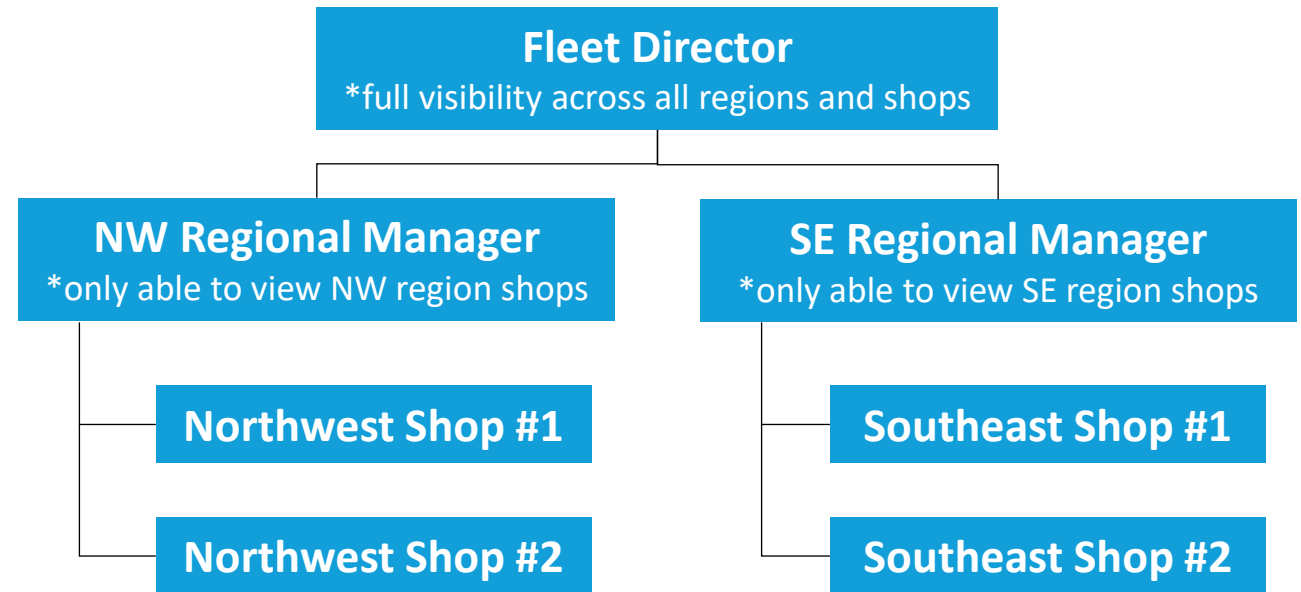
Hierarchical access, allowing customer superusers to view and shop for locations within their assigned regions.

## Example Scenario:

A fleet has two regional managers, Jim and Nancy.

- Nancy manages all locations in the NW.
- Jim manages all locations in the SE.

The fleet director wants to view all locations managed by both Jim and Nancy when logging into Excelerator. Meanwhile, Jim and Nancy will only see their respective regional shops.



Note: This functionality must be configured by the Excelerator Fleet Team. If you believe this would be beneficial for your locations, please reach out to [ADXSupport@DaimlerTruck.com](mailto:ADXSupport@DaimlerTruck.com).

# 3 Fleet Solutions Available

## S1 VIP Onboarding (Manual)

- ❖ ADX sets up regional/national fleet across dealer locations
  - Work w/Fleet to set up shops in Excelerator
  - Create Customer Family
  - Assign Superusers as requested
  - Integrated PartsProX Access as applicable
- ❖ Coordinated Communication & Training
  - Fleets
  - Dealers

## S2 Excelerator Connect (Electronic Ordering)

- ❖ Enables customers to submit parts orders directly from their system to Excelerator via an API (Application Programming Interface)
- ❖ Ideal for stock orders generated by fleet management systems
- ❖ Provides control over parts spend, orders are issued following fleet approval processes
- ❖ Parts lookup done separately in Excelerator as needed

### Additional Fleet Benefits

- Order submit timestamp
- Order confirmation emails
- View order status and history
- PO Line Reporting

## S3 Punchout (Electronic Ordering)

- ❖ Allows the fleet to shop in Excelerator without leaving their internal procurement system
  - Login to Fleet Management System
  - “Punchout” to Excelerator via link
  - Seamless PartsProX access
  - Search, find and build cart in Excelerator
  - Return Excelerator cart to FMS
  - Avoids “double keying”
  - Reduces unrecognized part #s
- ❖ Ideal for managing adhoc orders
- ❖ Provides control over parts spend, orders are issued following fleet approval processes

## Product Categories



## Product Categories

- Narrow your search and shop by product category
- Categories include, but not limited to accessories, brakes, engine and suspension
- With sub-categories and extensive filters, searching for parts has never been easier

[Shop by Product Category](#)

## Alliance Parts

- DTNA's proprietary line of parts engineered for excellent performance and greater cost efficiency
- Parts available for all makes and models
- Built to deliver dependable service without compromising on quality

[Shop Alliance Parts](#)

## Cross Reference

- Find the right part faster with the fully integrated Cross Reference Search
- View all cross references in one easy to use screen
- Toggle between search results and cross references to find the right part you need

[Shop by Cross Reference](#)

If you have any questions or would like to learn more,  
please email

[ADXSupport@DaimlerTruck.com](mailto:ADXSupport@DaimlerTruck.com)